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Rotary
Club of West El Paso



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27TH ANNUAL



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“A house divided against itself, cannot stand” was famously stated by Abraham Lincoln in his 1858 house divided speech. The origin of the idea is much older: “Every kingdom divided against itself will be ruined and every city or house divided against itself will not stand” Matthew 12:25. Our parade theme this year—Unite for America—is a modification of Rotary’s theme for 2025: Unite

for Good.

America needs a healthy dose of unity, not only on this 249th celebration of our country’s founding, but every other day of the year. Yes, we all have heart felt views of how our country should be run. And increasingly, those views clash. But there is likely more that unites us than divides us. We have been blessed to be born in the greatest country on the face of the planet and in a time of unparalleled abundance. So let’s collectively take a deep breath and stop shouting at each. Let’s pause to listen to our fellow American. Let’s debate the ideas of our fellow man, without attacking the person. Let’s participate in this great American experiment as our founders envisioned—by having a healthy and civil debate of the issues, and then exercising our right to vote. Unite for America and unite for good.

West El Paso
Rotary
Club



Jeff Alley
President 2025-26

Visit our Award winning Website:

<http://www.rotarywestelpaso.org>

Email your comments to:

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BEN WALLIS

HEAD COACH UTEP VOLLEYBALL

The Rotary Club of West El Paso is pleased to name Ben Wallis, UTEP's indoor and beach volleyball coach, as this year's Parade Grand Marshal!



Coach Wallis took the helm of the UTEP volleyball program in 2018 and has completely altered the program's landscape. Coach Wallis enters the 2025 season with the best winning percentage and second most victories in school history. In his 2024 campaign—widely regarded as the most successful in program history--UTEP finished 27-6 overall with a program-best 16-2 mark in Conference USA play, earning its first-ever NCAA Tournament at-large bid and achieving a program-best NCAA RPI ranking of No. 38.

The Miners were the first NCAA Division I team to reach 20 wins in the season, and reeled off a school-record 13-match win streak. They also finished in the top 15 nationally in several statistical categories, including hitting percentage, blocks per set, and win percentage. At home, the team extended its dominance with a 20-match regular-season win streak.

Wallis reached his 100th career win in September 2024 and signed a contract extension through 2029, reinforcing his commitment to the long-term growth of the program. UTEP volleyball is shattering attendance records, creating an electric atmosphere at Memorial Gym. The Miners emerged as attendance leaders in CUSA, averaging 1,674 fans per game and amassing a staggering total of 25,000+ fans throughout the season.

Coach Wallis brings to UTEP his considerable past experience at New Mexico State, El Paso's Franklin High School, Rio Rancho High School, and Gadsden High School. Wallis and his wife Leah, a former NM State volleyball player, have two sons and a daughter – Benjamin Kristopher Wallis II, Beau William Wallis, Berklee Grace Wallis.

Special thanks to our sponsors and others for helping to make this parade possible.

Western Hills Methodist Church for the use of their parking lot and facilities
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Members of the Rotary Club of West El Paso for their time, commitment and dedication to serving the people of El Paso.

Thanks to our spectators and participants.

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A close-up photograph of the American flag, showing the blue field with white stars and the red and white stripes. The flag is draped and slightly wrinkled, creating a sense of movement and texture. The top portion of the image is framed by a dashed white border.

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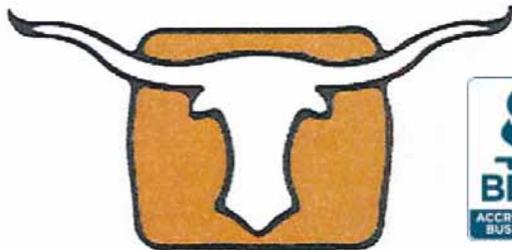


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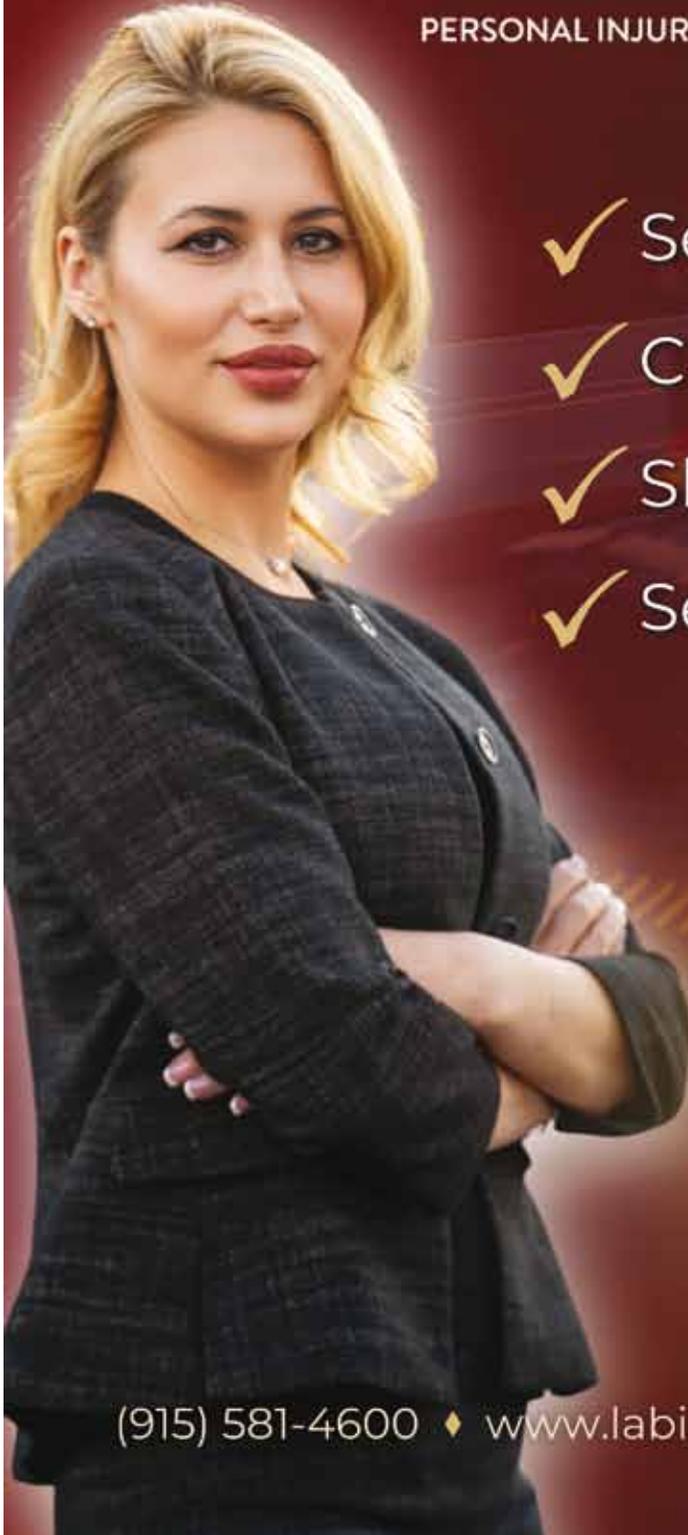


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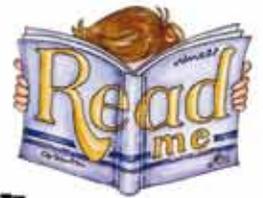
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- ★ Twelve had their homes ransacked and burned.
- ★ Two lost their sons serving in the Revolutionary Army; another had two sons captured.
- ★ Nine of the 56 fought and died from wounds or hardships of the Revolutionary War.

They signed and they pledged their lives, their fortunes, and their sacred honor.

What kind of men were they?

- ★ Twenty-four were lawyers and jurists.
- ★ Eleven were merchants, nine were farmers and large plantation owners; men of means, well educated, but they signed the Declaration of Independence knowing full well that the penalty would be death if they were captured.
- ★ Carter Braxton of Virginia, a wealthy planter and trader, saw his ships swept from the seas by the British Navy. He sold his home and properties to pay his debts, and died in rags.
- ★ Thomas McKean was so hounded by the British that he was forced to move his family almost constantly. He served in the Congress without pay, and his family was kept in hiding. His possessions were taken from him, and poverty was his reward.
- ★ Vandals or soldiers looted the properties of Dillery, Hall, Clymer, Walton, Gwinnett, Heyward, Rutledge, and Middleton.
- ★ At the battle of Yorktown, Thomas Nelson, Jr., noted that the British General Cornwallis had taken over the Nelson home for his headquarters. He quietly urged General George Washington to open fire. The home was destroyed, and Nelson died bankrupt.
- ★ Francis Lewis had his home and properties destroyed. The enemy jailed his wife, and she died within a few months.
- ★ John Hart was driven from his wife's bedside as she was dying. Their 13 children fled for their lives. His fields and his gristmill were laid to waste. For more than a year he lived in forests and caves, returning home to find his wife dead and his children vanished.

So, take a few minutes while enjoying your 4th of July holiday and silently thank these patriots.

It's not much to ask for the price they paid.

Remember: freedom is never free!



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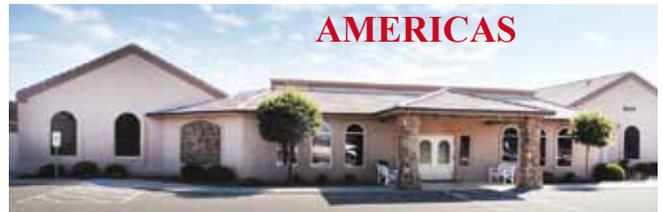
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WHY RYLA CAMP?

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HOW DOES RYLA WORK?

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WHAT ARE THE OBJECTIVES?

- ◆ To provide an atmosphere where the student will experience new activities and develop sound values while having fun.
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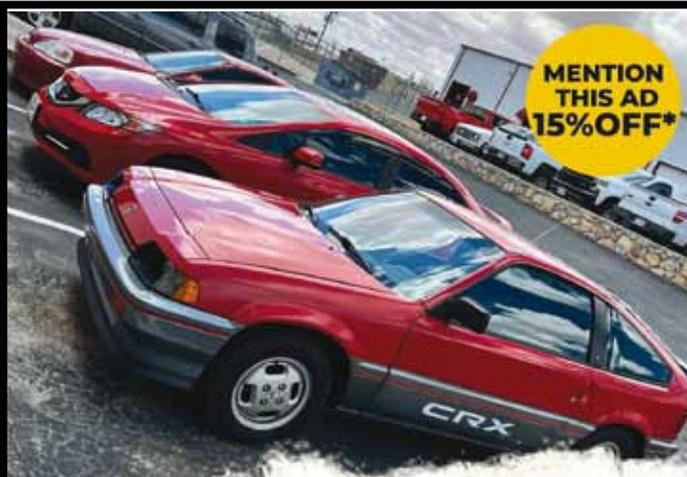
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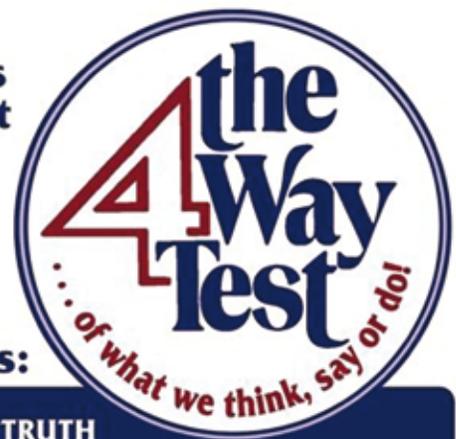
Rotary
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A Rotarian is an ethical business person that follows the "Declaration of Rotarians in Businesses and Professions," "who answers the questions of the Rotary "4-Way Test" before making an important decision, who believes in serving the community through the Rotary "Avenues of Service" and, lastly, always keeps the "Object of Rotary" in mind during the course of their daily interactions.

**Good
decisions
don't just
happen.**

**Ask
yourself
these 4
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1. Is it the **TRUTH**
2. Is it **FAIR** to All Concerned?
3. Will it build **GOODWILL** and Better Friendships?
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Rotary Youth Exchange is one of Rotary's most popular programs to promote international understanding and develop lifelong friendships. It began in 1927 with the Rotary Club of Nice, France. In 1939 an extensive Youth Exchange was created between California and Latin America. Since then the program has expanded around the world. In recent years more than 7,000 young people have participated annually in Rotary-sponsored exchange programs. The values of Youth Exchange are experienced not only by the high school-age students involved but also by the host families, sponsoring clubs, receiving high schools and the entire community. Youth Exchange participants usually provide their fellow students in their host schools with excellent opportunities to learn about customs, languages, traditions and family life in another country. Youth Exchange offers young people interesting opportunities and rich experiences to see another part of the world. Students usually spend a full academic year aboard, although some clubs and districts sponsor short-term exchanges of several weeks or months. Approximately 36 percent of Rotary Youth Exchange students are hosted or sent by the clubs in the United States and Canada. European countries account for about 40 percent, and 12 percent come from Australia and New Zealand. Asian clubs sponsor 5 percent, and 7 percent come from Latin American countries. Over 70 percent of all Rotary districts participate in Youth Exchange activities.



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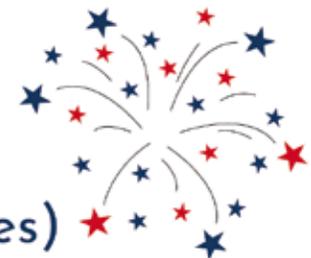
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Hernan Conde, Market President and Commercial Lender, has over 17 years of banking experience and has a Bachelor of Business Administration from the University of Texas at El Paso. Hernan strives to provide the best service to all of his customers.



Elizabeth Sermeño Pulido, CCIM, Vice President and Commercial Lender brings over 31 years of banking experience and has a Bachelor's degree with a double major in Finance and Marketing from the University of Texas at El Paso. Additionally, she earned her CCIM Designation from the CCIM Institute and is a graduate of the National Commercial Lending School of the American Bankers Association.



Dalisha Miller, Branch Operations Manager of the El Paso Branch is dedicated to providing an exceptional banking experience. She is here to help you with any of your deposit product needs.



Erica Orozco, Business Banker, has been with Citizens Bank for 9 years and has held positions of Business Banking Associate and Credit Analyst. She has numerous ties to the community and was involved in the 2022 Leadership Las Cruces class. She has a BBA in Finance from New Mexico State University and University of Phoenix.



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