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Parade

West El Paso Rotary Club



July 4, 2024



The Rotary Club of West El Paso is delighted to announce the return of our annual 4th of July Parade. We are looking forward to honoring our service members and celebrating our wonderful country alongside our fellow patriotic citizens of El Paso.

The members of the Rotary Club of West El Paso have been steadfast in their commitment to serve the community and bring this event back.

We would like to give a heartfelt thank you to all the local businesses that helped sponsor this wonderful event by purchasing an ad in the program and/or chose to participate in the parade. Please consider their businesses for your personal needs.

We also ask that you take a moment to read through this program and catch a quick glimpse of all the wonderful ways Rotary not only helps our local community, but also the entire country and international community. Our members work tirelessly in hopes to leave our city even better than we found it.

Help us celebrate our Nation's birthday! Wear your red, white, & blue, wave those flags high, and thank a service member, a first responder, law enforcement and a Vet. Remember, we are the land of the free, because of the brave. Thank you for joining us today and enjoy the parade!

Suzanna Hallmark, President 2024-2025

Visit our Award winning Website:
<http://www.rotarywestelpaso.org>

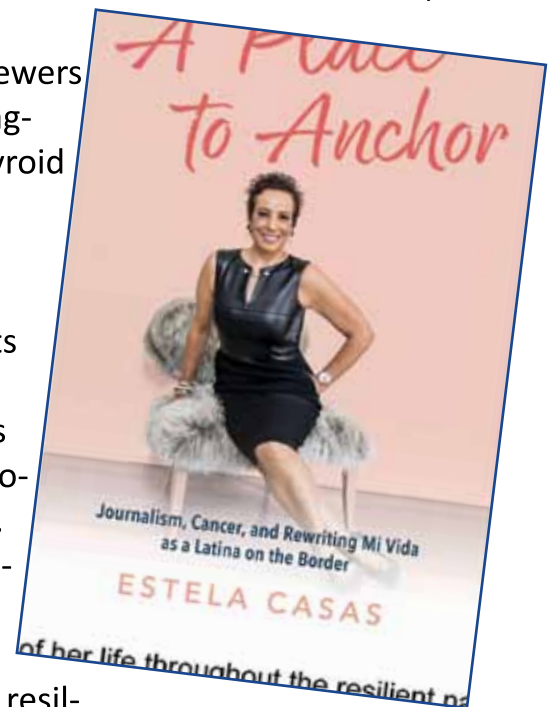
Email your comments to:
westrotaryparade@gmail.com



Thanks to - *Estela Casas* for being our Grand Marshal

Acclaimed Journalist and Health Philanthropist Pens Intimate Memoir on Resilience in the Face of Hardship: *A Place to Anchor by Estela Casas* EL PASO, TX; February 7, 2023: Mascot Books announces the release of the empowering new personal memoir, *A Place to Anchor: Journalism, Cancer, and Rewriting Mi Vida as a Latina on the Border*, by Estela Casas, the longest-tenured KVIA ABC-7 news anchor in El Paso television history.

Estela Casas is El Paso's daughter: a first-generation Texan, two-time cancer survivor, philanthropist, activist, and mother. In her 37 years as a prime-time English and Spanish language news anchor, viewers of the nightly news turned to her for comfort in times of tragedy. But when Estela was faced with her own setbacks—thyroid and bilateral breast cancer—she turned to them. She found herself the subject of her own reporting, bringing her loyal viewers with her as she shared personal stories about her chemotherapy treatments and surgeries. Since then, Estela has highlighted issues of education and health for underserved communities and has founded the *Stand with Estela Casas Cancer Foundation*, donating mammograms and screenings for uninsured women. In *A Place to Anchor*, we meet the woman behind the television set. From early dreams of becoming a bilingual singer, to pivoting toward a successful career in broadcast journalism, Estela weaves the memories of her life throughout the resilient narrative of her cancer journey. As reporter and anchor, she covered impactful stories in her underserved community, and took part in reporting on two papal visits. She was also the only Borderland journalist invited by sitting president Barack Obama to discuss the Trans-Pacific Partnership and its effects on la frontera. But beyond the accolades, it is Estela's ability to connect with her viewers that gave her the courage to share intimate details of her health journey with the world. Estela got real and raw, and in the process, transformed into the woman God intended her to be.



For more information, please contact Michelle Garcia at michelle@amplifypublishing.com, who will happily provide a full media kit. *A Place to Anchor* is on sale now from Amazon, Barnes & Noble, and Amplify Publishing Group (APG). It is distributed by APG, Ingram, the American Wholesale Book Company, Baker & Taylor, and Follett Library Resources.

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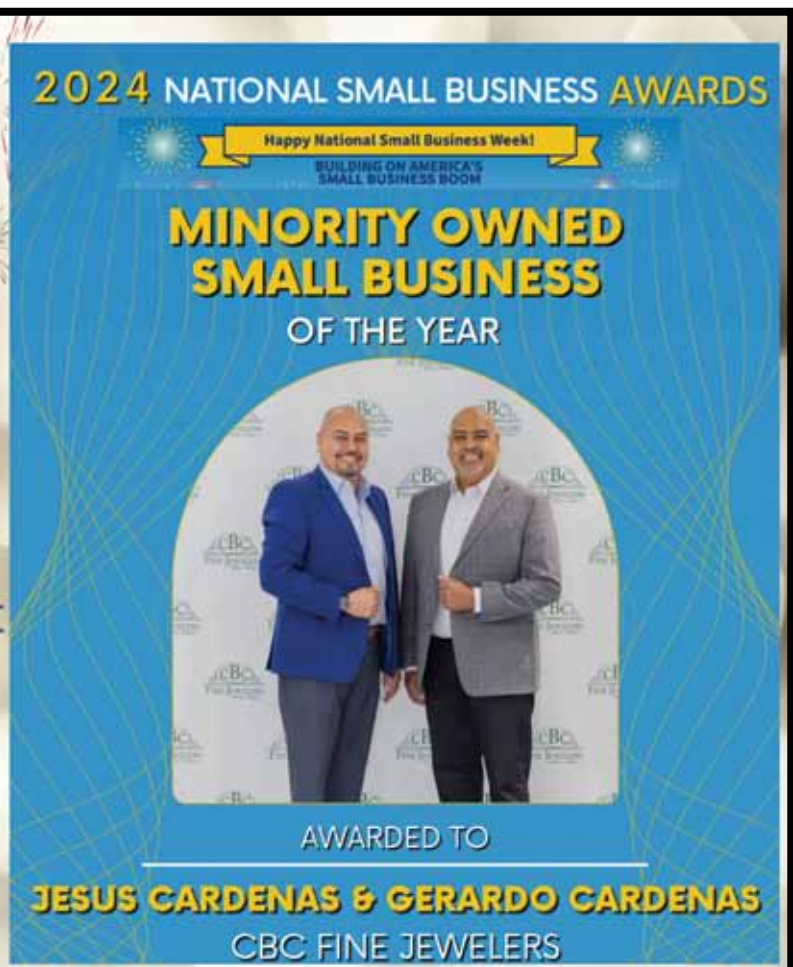
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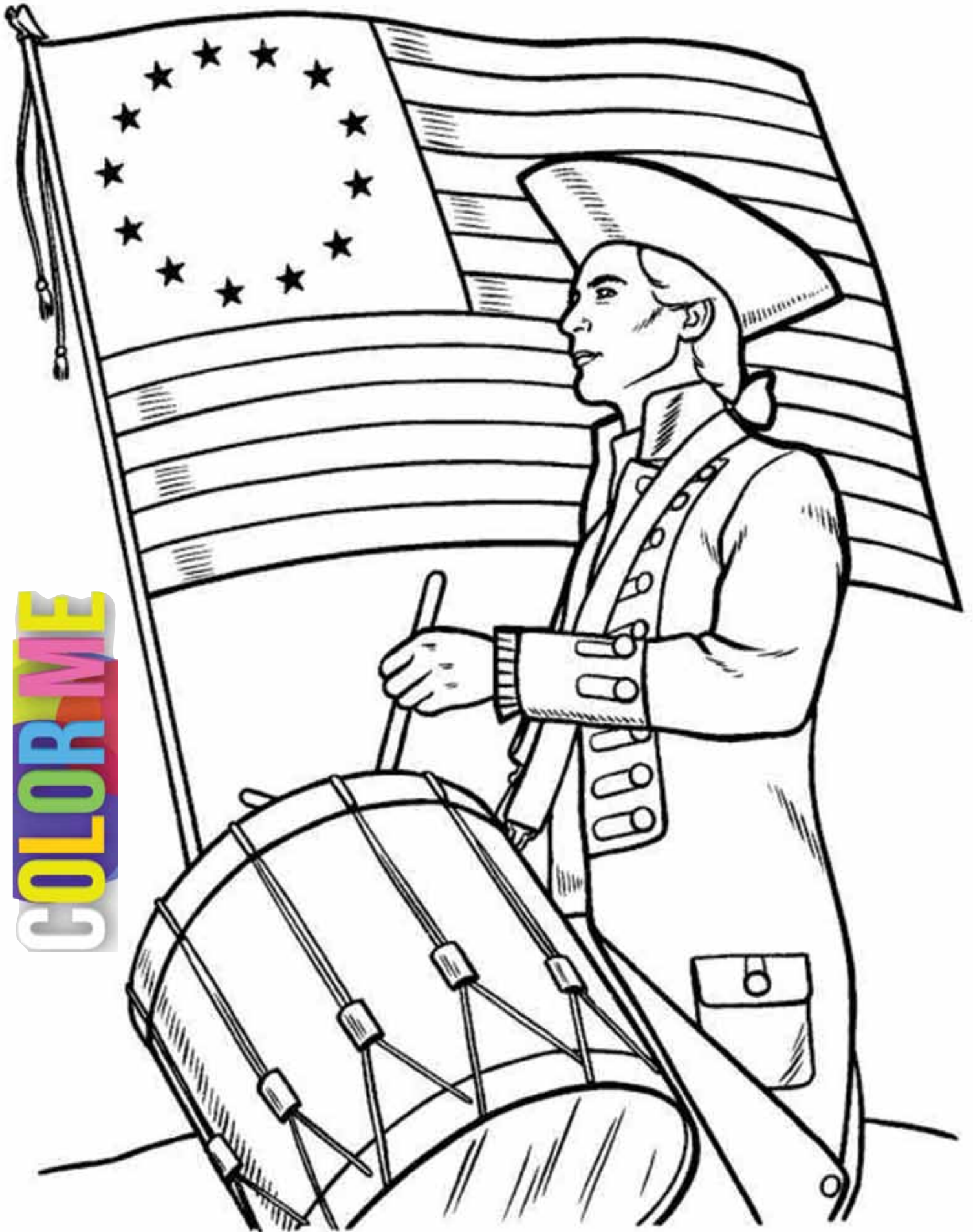
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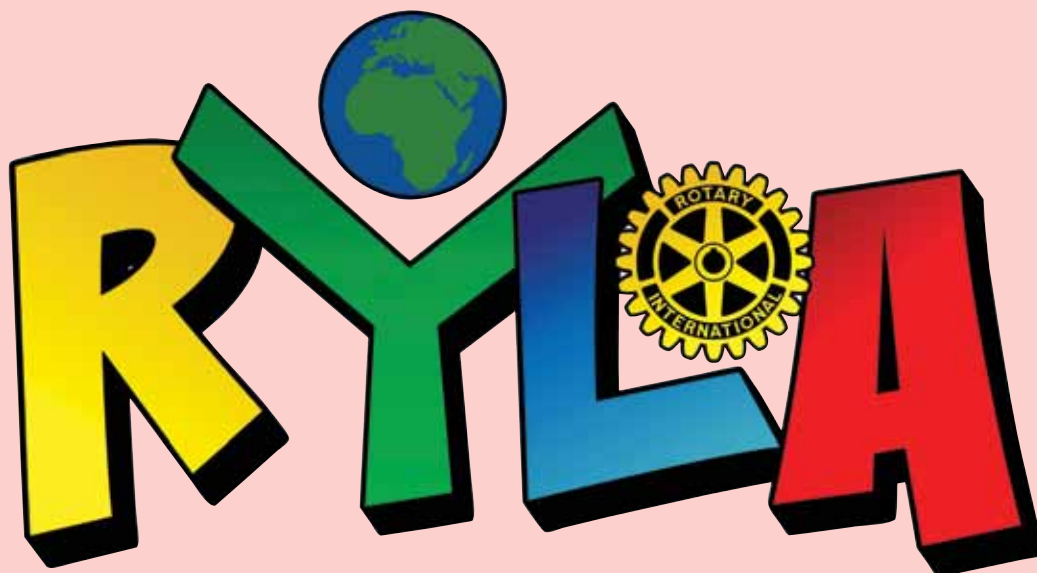


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A Leadership Camp for Students Sponsored by Rotary District 5520

WHAT IS RYLA?

RYLA is an acronym for Rotary Youth Leadership Award. It is an intensive week long training camp that brings together youth and adults to develop character and leadership skills, promote friendship and fellowship, and learn more about Rotary.

WHY RYLA CAMP?

Rotary clubs throughout the world are committed to helping shape the leadership skills of today's youth. RYLA Camp is one way Rotarians achieve that goal.

HOW DOES RYLA WORK?

Up to 200 students who are currently juniors in high school could be selected for this scholarship award. These students are talented, enthusiastic leaders from schools within New Mexico and far West Texas. The main goal of the camp is to develop lifelong leadership skills through teamwork, motivation, and communication while focusing on each student's individual strengths and abilities.

WHAT ARE THE OBJECTIVES?

- ◆ To provide an atmosphere where the student will experience new activities and develop sound values while having fun.
- ◆ To promote an environment that will give the student better insight and understanding of intelligent leadership.
- ◆ To promote involvement that encourages the student to think through appropriate actions and later apply them to real life situations.
- ◆ To encourage the student, through cooperative activities and group dynamics, to develop leadership skills that can be taken back the high school for modeling by other students.



Go to rotary5520.org for more information

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Elizabeth Sermeño Pulido, CCIM, Vice President and Commercial Lender brings over 30 years of banking experience and has a Bachelor's degree with a double major in Finance and Marketing from the University of Texas at El Paso. Additionally, she earned her CCIM Designation from the CCIM Institute and is a graduate of the National Commercial Lending School of the American Bankers Association.



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DIRECTIONS: Find and circle the vocabulary words in the grid. Look for them in all directions including backwards and diagonally.

4TH OF JULY

ADAMS
AMERICA
BARBECUE
COLONIES
CONGRESS
DECLARATION
EQUALITY
FIREWORKS
FOURTH
FREEDOM
HOTDOGS
INDEPENDENCE
JEFFERSON
JULY
LIBERTY
NATION
PARADE
REVOLUTION
RIGHTS

S	R	G	C	Q	G	Z	I	Q	E	Q	B	J	U	L	Y	P	S	L
N	O	I	T	A	R	A	L	C	E	D	X	A	U	M	R	A	A	I
L	U	M	V	D	O	M	E	X	G	L	J	A	L	E	F	R	V	B
C	V	C	X	J	E	F	F	E	R	S	O	N	V	C	G	A	X	E
S	R	L	O	I	N	A	T	I	O	N	U	O	G	I	G	D	X	R
T	W	Y	N	L	X	E	H	V	F	L	L	P	G	O	O	E	J	T
A	Z	S	E	A	O	C	S	V	W	U	S	G	O	D	T	O	H	Y
T	I	M	T	G	N	N	J	K	T	A	R	D	F	F	X	J	A	M
E	H	Q	G	M	W	E	I	I	R	G	W	Y	T	O	O	B	H	O
S	C	I	O	J	P	D	O	E	N	O	H	K	F	U	A	M	R	D
J	O	S	R	B	Q	N	U	V	S	B	W	X	U	R	L	N	B	E
T	N	Q	Y	T	D	E	T	I	N	U	V	E	B	T	R	G	A	E
R	G	Z	E	I	E	P	F	U	T	N	Q	E	R	H	Y	M	H	R
I	R	C	D	O	F	E	J	Z	L	U	C	Z	A	I	E	N	R	F
G	E	B	X	L	A	D	N	X	A	U	G	C	X	R	F	F	U	N
H	S	R	W	W	N	U	L	E	X	V	F	I	T	D	U	H	M	
T	S	N	C	D	P	I	I	O	J	F	V	C	G	E	V	V	H	W
S	S	M	A	D	A	T	B	T	C	W	A	R	K	H	D	K	W	I
G	S	M	H	P	Y	O	G	Z	P	K	X	Y	L	U	R	X	P	P

STATES
THIRTEEN
UNITED



We are sure that you do not need to look at the answers but if you do, they are toward the back of the program.



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What is a Rotarian!



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Rotary unites people from all continents and cultures who take action to deliver real, long-term solutions to our world’s most persistent issues. In communities across the globe, our **1.4 million members** come together to strengthen their connection to friends and neighbors and their commitment to improving lives.

While our **46,000 clubs** all share a commitment to community service, the experience, focus and dynamics of each club is unique. Becoming a Rotary member connects you with a diverse group of professionals who share your drive to give back.

Solving real problems takes real commitment and vision. Each year, Rotary members invest hundreds of millions of dollars and countless volunteer hours in sustainable, community-based solutions to promote health, peace, and prosperity in communities across the globe. Rotary combines global reach, local resources, and



highly skilled volunteers with a funding structure that distributes US \$200 million annually to provide **clean water and sanitation, support education, prevent and treat disease, save mothers and children, grow local economies, promote peace, and protect the environment.**



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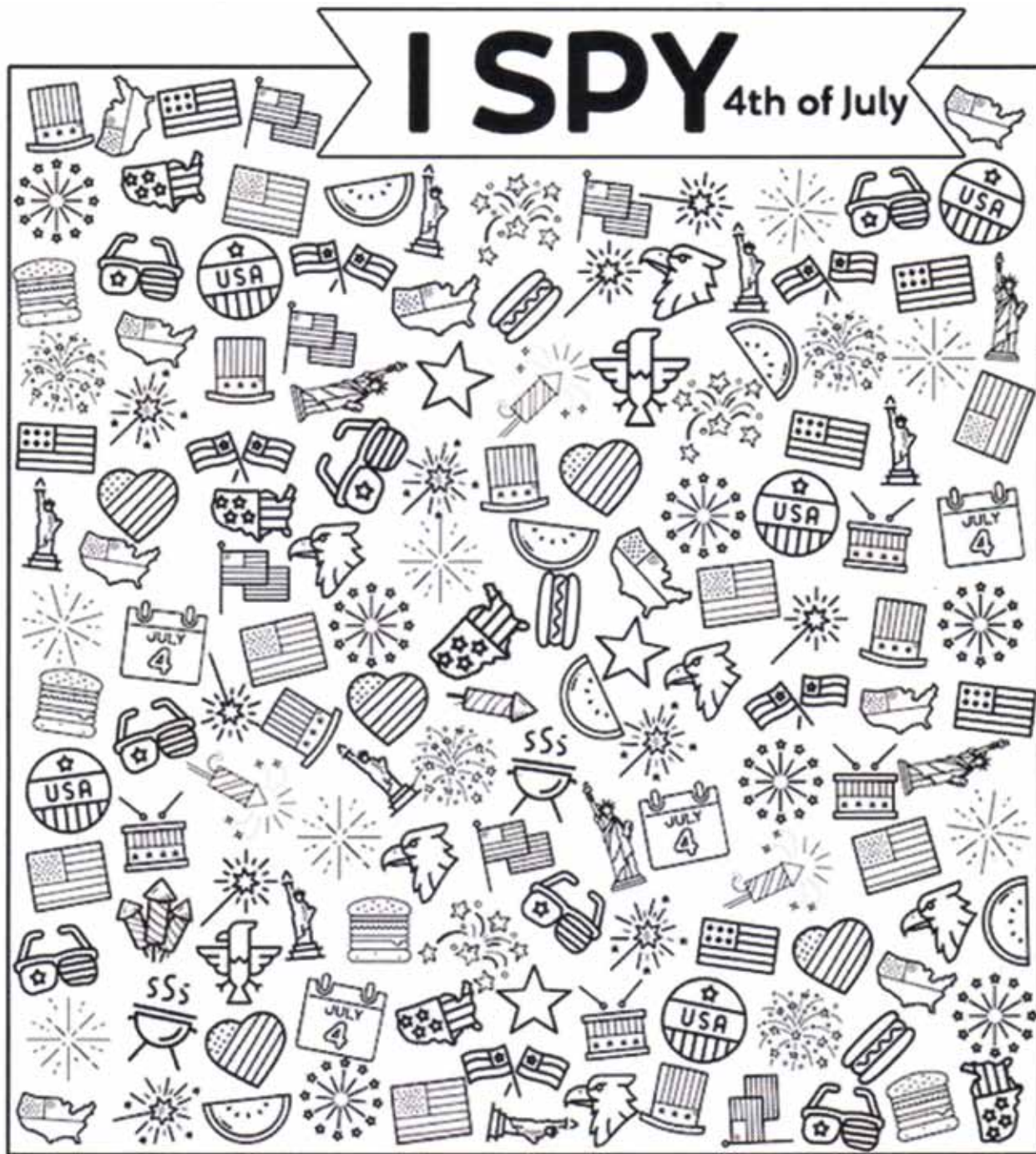
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DIRECTIONS: The numbers by each of the symbols at the bottom of this page indicates how many times they are in the scramble. Find them all and cross them off.



2  4  4  5  4  5  7  4  6  5 
1  6  7  1  3  6  7  4  7  5 
3  3  4  6  2  7  5  9  6  3 



Rotary Club of West El Paso

Youth Exchange

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Rotary Youth Exchange is one of Rotary's most popular programs to promote international understanding and develop lifelong friendships. It began in 1927 with the Rotary Club of Nice, France. In 1939 an extensive Youth Exchange was created between California and Latin America. Since then the program has expanded around the world. In recent years more than 7,000 young people have participated annually in Rotary-sponsored exchange programs. The values of Youth Exchange are experienced not only by the high school-age students involved but also by the host families, sponsoring clubs, receiving high schools and the entire community. Youth Exchange participants usually provide their fellow students in their host schools with excellent opportunities to learn about customs, languages, traditions and family life in another country. Youth Exchange offers young people interesting opportunities and rich experiences to see another part of the world. Students usually spend a full academic year abroad, although some clubs and districts sponsor short-term exchanges of several weeks or months. Approximately 36 percent of Rotary Youth Exchange students are hosted or sent by the clubs in the United States and Canada. European countries account for about 40 percent, and 12 percent come from Australia and New Zealand. Asian clubs sponsor 5 percent, and 7 percent come from Latin American countries. Over 70 percent of all Rotary districts participate in Youth Exchange activities.



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16 Fun Fourth of July Facts for Kids to Explain the History of the Holiday

On July 4, families all over the U.S. celebrate our country's independence. Get kids in the patriotic spirit with these fun Fourth of July facts that offer up entertaining tidbits as well as a dose of history.

Every year on July 4, kids and adults alike gear up to celebrate Independence Day with barbecues, pool parties, parades, and fireworks displays. But with all of the patriotic festivities, it's hard to forget the true meaning of the federal holiday: the birth of American independence. Give your children a history lesson by sharing these fun Fourth of July facts. Who knows—they might be inspired to share them at your family's celebration!

1. America began as 13 British colonies.

In the 17th and 18th centuries, Great Britain owned several territories along North America's Atlantic coast. They were known as the Thirteen Colonies and included Connecticut, Delaware, Georgia, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, and Virginia.



2. The Revolutionary War started America's quest for independence.

The Thirteen Colonies weren't entirely happy with Britain's rule over them. They initiated the American Revolutionary War in 1775 to express their grievances about certain matters, such as their lack of representation in government. It soon turned into a quest for independence from Britain.

3. America actually declared independence on July 2, 1776.

Delegates from the Thirteen Colonies held a meeting called the Second Continental Congress. On July 2, 1776, they agreed to approve a resolution of independence, which proclaimed freedom from British rule. The statement of autonomy, called the Declaration of Independence, was officially approved on July 4.

4. John Adams predicted modern-day Fourth of July festivities.

In a letter to his wife Abigail, John Adams wrote about his vision for Independence Day. Here's what Adams said: *"I am apt to believe that it will be celebrated, by succeeding Generations, as the great anniversary Festival."* He added that it would be observed with *"pomp and parade, with shews, games, sports, guns, bells, bonfires and illuminations from one end of this continent to the other from this time forward forever more."*



5. America had about 2.5 million residents in 1776.

America's population has grown exponentially since the Declaration of Independence was signed. Today, more than 328.2 million people reside in the United States.

6. Historical records indicate that Fourth of July fireworks took place in Philadelphia in 1777.

An article published in The Virginia Gazette on July 18, 1777, talked about July Fourth celebrations in Philadelphia. It mentioned parades, music, speeches, fireworks, and boats adorned with red, white, and blue decorations.

7. Even George Washington got in the patriotic spirit!

Historical sources say that George Washington gave his soldiers double rations of rum on July 4, 1778. Nowadays most adults celebrate Independence Day with beer and patriotic cocktails instead.



8. The first Fourth of July parade was in Bristol, Rhode Island.

Bristol hosted a small Fourth of July parade in 1785. Since then, it has expanded into an annual celebration that starts on Flag Day (June 14) and ends with a parade winding 2.5 miles through the town on July 4.



9. The White House's first Fourth of July party was in 1801.

Thomas Jefferson hosted the party, which is now an annual celebration with a concert and fireworks display at the National Mall.

10. Thomas Jefferson and John Adams both died on the Fourth of July.

Two signers of the Declaration of Independence became president: John Adams and Thomas Jefferson. Both men died on July 4, 1826—a significant date because it marked the 50th anniversary of the Declaration of Independence. America's fifth president, James Monroe, also died on July 4, 1831, although he didn't sign the Declaration. Calvin Coolidge is the only president to have a July 4 birthday.

11. Independence Day became a federal holiday in 1870.

The Fourth of July became an unpaid federal holiday in 1870—nearly 100 years after it was founded. Congress made it a paid holiday for federal employees in 1941, and it remains so to this day.

12. The largest fireworks display takes place in New York City.

On Independence Day, there are thousands of public fireworks displays across the country, but the largest one is sponsored by Macy's in New York City. Plenty of other cities host large-scale fireworks shows, too, such as Boston, Houston, Nashville, and Washington, D.C.



13. Americans spend more than \$1 billion on fireworks annually.

The price accounts for personal consumer fireworks and public display fireworks, according to data compiled by the American Pyrotechnics Association. That's an explosive Fourth of July fact for kids!

14. Seward, Nebraska, was dubbed "America's Official Fourth of July City-Small Town USA" by Congress.

Congress made the resolution because Seward has hosted Fourth of July celebrations in its town square since 1868. More than 40,000 people attend the festivities—which is remarkable because only 6,000 people reside in Seward!

15. Americans eat 150 million hot dogs on the Fourth of July.

According to the National Sausage and Hot Dog Council, that's enough hot dogs to stretch from Washington, D.C. to Los Angeles more than five times!



16. The Star Spangled Banner became our national anthem in 1931.

Francis Scott Key wrote the ballad during the War of 1812 on September 14, 1814. Now it's probably the most famous song about our country.



Happy 4th of July!

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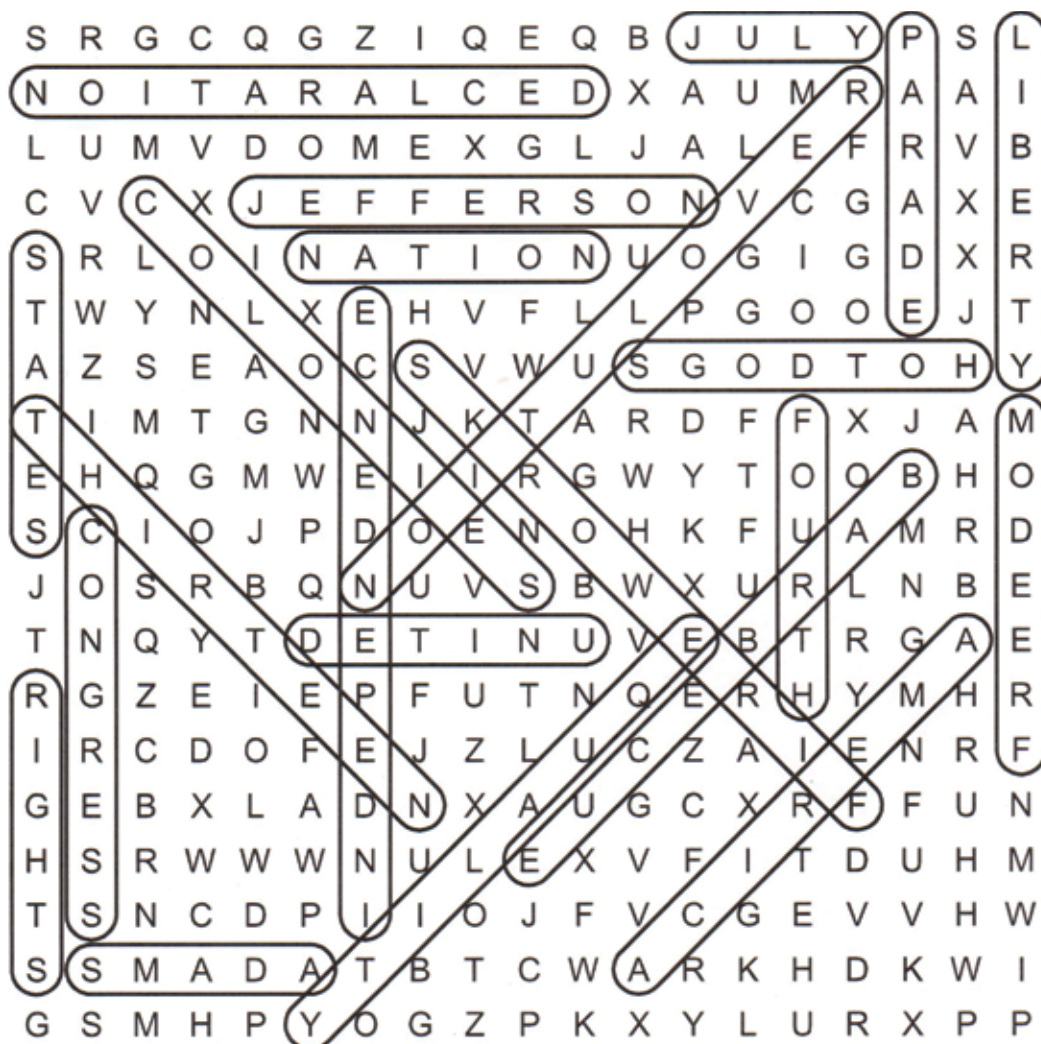
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Service Above Self

Three simple words that mean so much to a Rotarian



The Rotary International Council on Legislation established "Service Above Self" as the principal motto of Rotary because it best conveys the philosophy of unselfish volunteer service.

There are 7 Rotary clubs in El Paso - the Rotary Club of El Paso, West Rotary, East Rotary, Sunrise Rotary, Northeast Rotary, Camino Real Rotary, and Chamizal Rotary. There is a club that meets at a time and place that would be convenient for you.

If you want more information, call the Administrative Assistant for the Rotary Club of El Paso, at **915-833-6616**. She can ask a few questions and direct you to the club that best fills your needs.

A yellow rectangular graphic. At the top is a simple line drawing of a roof. Below it, the text "NOAH'S" is in large, bold, black letters, followed by "Roofing & Construction" in smaller black letters. Below that is the phone number "915.704.9224" in large, bold, black letters. At the bottom left is a QR code. To its right is the website "www.noahsroofing.biz" and the text "BONDED / INSURED". To the right of that is a BBB Accredited A+ Rating logo.

Welcome to Noah's Roofing & Construction!

We offer roof replacement and repair to insurance claim assistance and painting services. Here at Noah's Roofing & Construction, we understand how important it is to have a quality roof for your home or business. Our team of roofers will help you ensure beauty, stability, and security for your roof.

Locally Owned and Family Operated

A Company You Can Trust

**We're known as some of the best roofers in the community for a reason!
So when you need reliable solutions for your roofing system you can call on us.**



Here are a few reasons why you should work with us:

BBB Accredited A+ Rating ♦ **Affordable Pricing**
18+ Years of Experience ♦ **Licensed, Bonded, & Insured**
Prompt Response Time ♦ **Warranties Available**
GAF Certified ♦ **Owens Corning Preferred Contractor**
No Upfront Payment Until the Job is Complete

A leader

in the industry,
in the community,
in producing clean fuels
for a sustainable future.



Proud to support our community
MarathonPetroleum.com