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ROTARY CLUB OF



WEST EL PASO

Service Above Self

July 4, 2023



The Rotary Club of West El Paso is delighted to announce the return of our annual 4th of July Parade. We are looking forward to honoring our service members and celebrating our wonderful country alongside our fellow patriotic citizens of El Paso. The members of the Rotary Club of West El Paso have been steadfast in their commitment to serve the community and bring this event back.

We would like to give a heartfelt thank you to all the local businesses that helped sponsor this wonderful event by purchasing an ad in the program and/or chose to participate in the parade. Please consider their businesses for your personal needs.

We also ask that you take a moment to read through this program and catch a quick glimpse of all the wonderful ways Rotary not only helps our local community, but also the entire country and international community. Our members work tirelessly in hopes to leave our city even better than we found it.

Help us celebrate our Nation's birthday! Wear your red, white, & blue, wave those flags high, and thank a service member. Remember, we are the land of the free, because of the brave. Thank you for joining us today and enjoy the parade!

Kristi Albers, President 2023-2024

Visit our Award winning Website:
<http://www.rotarywestelpaso.org>

Email your comments to:
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3. Will it Build **GOODWILL** and Better Friendships?
4. Will it Be **BENEFICIAL** to All Concerned?

A big thank you
for all your support.

Special thanks to our sponsors and others for helping to make this parade possible.
 Western Hills Methodist Church for the use of their parking lot and facilities
 Coronado Baptist Church
 Coronado High School
 Members of the Rotary Club of West El Paso for their time, commitment and dedication to serving the people of El Paso
 And, lastly,

Thanks to our spectators and participants.

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Rotary





About our club

What is Rotary?

Founded in 1905 by Paul Harris, a Chicago attorney, and three other businessmen, Rotary has become the largest service organization of business and professional leaders in the world. Rotarians work together to provide humanitarian service, promote ethical standard in all vocations and build goodwill and peace in the world community. Approximately 1.2 million Rotarians belonging to over 33,000 Rotary Clubs today serve their communities in over 200 countries. At the same time, these business and professional leaders actively improve their communities and the world. They enrich their personal and professional lives through fellowship and the rewards of service to others.

Rotary is divided into different avenues of services that enable the members of our club to have a variety of ways to contribute to the club and community so as to find something compatible with their interests. These avenues of service are as follows:

- Club Services
- Community Services
- Vocational Services
- International Services
- New Generations Services

We also have numerous projects and special events throughout the year in which members can participate and have fun. They include:

- Independence Day (July 4th) Parade
 - Golf & Bowling Tournaments
 - Social Events, Parties & Dinners
 - International Youth Exchanges
 - Group Study Exchanges
 - Rotary Friendship Exchanges
 - RYLA Youth Leadership Camp
 - Interact & Rotaract Clubs
 - Rotary Fellowships & Action Groups
- Best of all - we serve the needs of the community & the world in numerous ways:
- Holiday Food Baskets for Families
 - Literacy Projects for various schools in El Paso & New Mexico
 - 4-Way Test Essay Writing Contests
 - Grants to various local & international non-profit organizations & charities
 - Scholarships for juniors in high school to a world class leadership camp (RYLA)
 - Volunteer opportunities
 - Leadership training seminars, as well as, numerous opportunities to network with local business leaders & civic organizations



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A promotional graphic for Western Hills United Methodist Church. The background is blue with a pattern of white and red stars and stripes, reminiscent of the American flag. At the top, there are strings of triangular bunting flags. In the center, the church's name is written in white: "WESTERN HILLS UNITED METHODIST CHURCH". Below that, in large white letters, is "SUNDAY WORSHIP AT WHUMC". Underneath, the times are listed: "8:30AM | 9:45AM | 11AM | ONLINE". At the bottom, there is a QR code on the left and a smartphone icon on the right, with the text "SCAN ME" in between. The website "WESTERNHILLSEP.ORG" is at the very bottom. The graphic is decorated with stylized fireworks in red and white at the bottom corners.

ROTARY CLUB OF



WEST EL PASO

Service Above Self

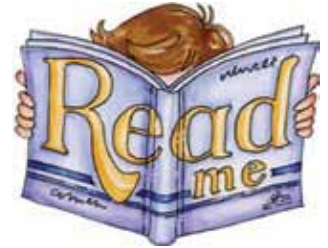
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Money raised from our fundraisers go to charities such as these -



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El Paso del Norte Region



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Rotary Club of West El Paso

Youth Exchange

*“A Life Changing Experience
for all of us!”*



Rotary Youth Exchange is one of Rotary's most popular programs to promote international understanding and develop lifelong friendships. It began in 1927 with the Rotary Club of Nice, France. In 1939 an extensive Youth Exchange was created between California and Latin America. Since then the program has expanded around the world. In recent years more than 7,000 young people have participated annually in Rotary-sponsored exchange programs. The values of Youth Exchange are experienced not only by the high school-age students involved but also by the host families, sponsoring clubs, receiving high schools and the entire community. Youth Exchange participants usually provide their fellow students in their host schools with excellent opportunities to learn about customs, languages, traditions and family life in another country. Youth Exchange offers young people interesting opportunities and rich experiences to see another part of the world. Students usually spend a full academic year abroad, although some clubs and districts sponsor short-term exchanges of several weeks or months. Approximately 36 percent of Rotary Youth Exchange students are hosted or sent by the clubs in the United States and Canada. European countries account for about 40 percent, and 12 percent come from Australia and New Zealand. Asian clubs sponsor 5 percent, and 7 percent come from Latin American countries. Over 70 percent of all Rotary districts participate in Youth Exchange activities.





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Rotary
Club of El Paso
Camino Real



Friday October 20, 2023
6:00 pm - 12:00 am

Grace Garden Events Center • VIP Sponsorship available



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.



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1st Impressions Salon is a FULL SERVICE salon that has been in operation over 30 years. Although it began as a hair salon only, we evolved into a salon that boasts 7 highly talented hair stylists and 4 nail tech/artists.

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Divided We Fall”

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~ Patrick Henry
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RYLA

A Leadership Camp for Students Sponsored by Rotary District 5520

WHAT IS RYLA?

RYLA is an acronym for Rotary Youth Leadership Award. It is an intensive week long training camp that brings together youth and adults to develop character and leadership skills, promote friendship and fellowship, and learn more about Rotary.

WHY RYLA CAMP?

Rotary clubs throughout the world are committed to helping shape the leadership skills of today's youth. RYLA Camp is one way Rotarians achieve that goal.

HOW DOES RYLA WORK?

Up to 200 students who are currently juniors in high school could be selected for this scholarship award. These students are talented, enthusiastic leaders from schools within New Mexico and far West Texas. The main goal of the camp is to develop lifelong leadership skills through teamwork, motivation, and communication while focusing on each student's individual strengths and abilities.

WHAT ARE THE OBJECTIVES?

- ◆ To provide an atmosphere where the student will experience new activities and develop sound values while having fun.
- ◆ To promote an environment that will give the student better insight and understanding of intelligent leadership.
- ◆ To promote involvement that encourages the student to think through appropriate actions and later apply them to real life situations.
- ◆ To encourage the student, through cooperative activities and group dynamics, to develop leadership skills that can be taken back the high school for modeling by other students.



Go to rotary5520.org for more information

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The Rotary International Council on Legislation established “Service Above Self” as the principal motto of Rotary because it best conveys the philosophy of unselfish volunteer service.

There are 7 Rotary clubs in El Paso - the Rotary Club of El Paso, West Rotary, East Rotary, Sunrise Rotary, Northeast Rotary, Camino Real Rotary, and Chamizal Rotary. There is a club that meets at a time and place that would be convenient for you.

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Jim Easley, born in El Paso and a graduate of UTEP, is Market President and Commercial Lender. In the banking business for over 40 years, Jim continues to have a strong passion for being a banker. His philosophy is that no matter the size of the business, each will receive the same level of enthusiasm and assistance.



Mary Jaime, Branch Manager and Bank Officer, is a native of El Paso and has over 40 years of banking experience in El Paso, TX. Mary excels in providing El Paso with a full line of commercial and retail banking products and services.



Gabe Garcia, Residential Mortgage Loan Originator, is an El Paso native and brings over 32 years of serving the El Paso community and over 12 years of mortgage experience. Gabe's personal philosophy is, "Customer service is my priority!"



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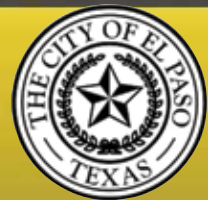
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YOUR CITY IN 5



“Your City in 5” is an informative, weekly snapshot of things going on in the city. It is hosted by Rick Isaias and Mario Ramirez in a light and fun manner. If you want to register to get the snapshot go to : elpasotexas.gov/communications/city-tv



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What is a Rotarian!



A Rotarian is an ethical business person that follows the “Declaration of Rotarians in Businesses and Professions, “who answers the questions of the Rotary “4-Way Test” before making an important decision, who believes in serving the community through the Rotary “Avenues of Service” and, lastly, always keeps the “Object of Rotary” in mind during the course of their daily interactions.

Rotary unites people from all continents and cultures who take action to deliver real, long-term solutions to our world’s most persistent issues. In communities across the globe, our 1.4 million members come together to strengthen their connection to friends and neighbors and their commitment to improving lives.

While our 46,000 clubs all share a commitment to community service, the experience, focus and dynamics of each club is unique. Becoming a Rotary member connects you with a diverse group of professionals who share your drive to give back.

Solving real problems takes real commitment and vision. Each year, Rotary members invest hundreds of millions of dollars and countless volunteer hours in sustainable, community-based solutions to promote health, peace, and prosperity in communities across the globe. Rotary combines global reach, local resources, and



highly skilled volunteers with a funding structure that distributes US \$200 million annually to provide **clean water and sanitation, support education, prevent and treat disease, save mothers and children, grow local economies, promote peace, and protect the environment.**



Growing Local Economies



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Providing Clean Water



Fighting Disease



Saving Mothers & Children



Promoting Peace



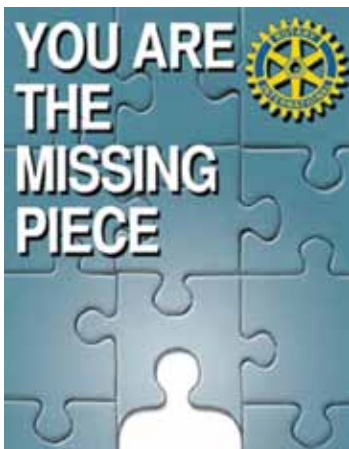
For more than **30 years**, Rotary has been the driving force in the effort to end polio worldwide. Alongside our partners in the **Global Polio Eradication Initiative**, we have achieved a 99.9 percent reduction in polio cases, with less than 150 cases of wild polio reported in 2020 compared with 350,000 a year in the late 1980's. **Our members have contributed \$2.4 billion and countless volunteer hours to protect more than 3 billion children in 122 countries from this paralyzing disease.** Today, two countries report cases of wild poliovirus, Afghanistan and Pakistan.

A Little of Our History



For 118 years, Rotary members have been addressing challenges around the world. It started with the vision of one man - Paul Harris. The Chicago attorney formed the **Rotary Club of Chicago on Feb. 23, 1905**, so professionals with diverse backgrounds could exchange ideas, form meaningful, lifelong friendships, and give back to their communities. Rotary's name came from the group's early practice of rotating meetings among the offices of its members.

Ready to go to work as a Rotarian?



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Would you have signed the Declaration of Independence?

- ★ Five signers were captured by the British as traitors, and tortured before they died.
- ★ Twelve had their homes ransacked and burned.
- ★ Two lost their sons serving in the Revolutionary Army; another had two sons captured.
- ★ Nine of the 56 fought and died from wounds or hardships of the Revolutionary War.

They signed and they pledged their lives, their fortunes, and their sacred honor.

What kind of men were they?

- ★ Twenty-four were lawyers and jurists.
- ★ Eleven were merchants, nine were farmers and large plantation owners; men of means, well educated, but they signed the Declaration of Independence knowing full well that the penalty would be death if they were captured.
- ★ Carter Braxton of Virginia, a wealthy planter and trader, saw his ships swept from the seas by the British Navy. He sold his home and properties to pay his debts, and died in rags.
- ★ Thomas McKeam was so hounded by the British that he was forced to move his family almost constantly. He served in the Congress without pay, and his family was kept in hiding. His possessions were taken from him, and poverty was his reward.
- ★ Vandals or soldiers looted the properties of Dillery, Hall, Clymer, Walton, Gwinnett, Heyward, Rutledge, and Middleton.
- ★ At the battle of Yorktown, Thomas Nelson, Jr., noted that the British General Cornwallis had taken over the Nelson home for his headquarters. He quietly urged General George Washington to open fire. The home was destroyed, and Nelson died bankrupt.
- ★ Francis Lewis had his home and properties destroyed. The enemy jailed his wife, and she died within a few months.
- ★ John Hart was driven from his wife's bedside as she was dying. Their 13 children fled for their lives. His fields and his gristmill were laid to waste. For more than a year he lived in forests and caves, returning home to find his wife dead and his children vanished.

So, take a few minutes while enjoying your 4th of July holiday and silently thank these patriots. It's not much to ask for the price they paid.

Remember: freedom is never free!

Thank you for celebrating our **25th Annual**
July 4th Parade with us!

We hope that you and your Family enjoyed yourselves.

Let's do it again next year!

WEDNESDAY, JULY 4, 2024

Rotary



**Be a Part of the Biggest
Event on the Westside!**

JOIN THE CELEBRATION!

**BE A
PARTICIPANT!**

**BE A
SPONSOR!**

**BE A
SPECTATOR!**

The Rotary Club of West El Paso is pleased to announce that we will once again be sponsoring the **Annual Independence Day Parade**, Wednesday, July 4th, 2024! Our parade is the largest single community event on the West side and brings out thousands of spectators that enjoy a “good old red, white and blue” parade.

The Rotary Club of West El Paso is a civic organization that serves the needs of the community and the world in numerous ways. For example a few of the **major entities** we support are:



- ◆ El Pasoans Fighting Hunger ◆ YWCA Transitional Living
 - ◆ El Paso Zoo ◆ Habitat for Humanity ◆ Dog is My CoPilot
 - ◆ Bridges to Prosperity ◆ Lee & Beulah Moore Home ◆ Boys and Girls Club
 - ◆ Manos Amigos ◆ Give Amputees Another Chance
 - ◆ 1st Tee of El Paso
- PLUS **club projects** like: Holiday Food Baskets ◆ Literacy Projects
- ◆ Youth Leadership Camps ◆ International Youth Exchanges

Help your business, Help your community and Join us!
To learn how you can be a part of our parade go to -
july4parade.com

Thank you!
LuAnn Wieland,
Parade Chair

A leader

in the industry,
in the community,
in producing clean fuels
for a sustainable future.



Proud to support our community
MarathonPetroleum.com